



Press Release: Launch of a crowdfunding campaign aiming to finance the purchase of electronic mobile devices (Tablets) for children from disadvantaged areas in Morocco

In collaboration with the Ministry of National Education, Vocational Training, Higher Education and Scientific Research, the United Nations Development Program, launched a crowdfunding campaign aiming to finance the purchase of electronic mobile devices (Tablets) for children from disadvantaged areas in Morocco so as to enable them to pursue distance learning.

Rabat, September 09, 2020 - In collaboration with the Ministry of National Education, Vocational Training, Higher Education and Scientific Research, the United Nations Development Program, launched a crowdfunding campaign in order to help students from disadvantaged areas to pursue distance learning, following the suspension of in-person classes due to the coronavirus crisis.

The campaign called « **Bringing School back to children** » aims to reduce inequalities between students in terms of access to distance learning, introduced as part of the prevention measures to contain the spread of the coronavirus in Morocco. Thus, the collected funds will serve to buy electronic mobile devices (Tablets) with pre-installed pedagogical material and Internet connection for the benefit of students from disadvantaged areas in Morocco.

The amount collected via the crowdfunding campaign will complete the resources already allocated by the kingdom of Norway, UNDP's partner, in order to join in the efforts of granting tablets to Moroccan students, as part of the program of support of tolerance, civic responsibility and citizenship (APT2C) implemented within the scope of cooperation between the Department of National Education, UNDP and the Rabita Mohammedia of Oulémas.

This campaign supplements the efforts made by the Ministry to ensure the pedagogical continuity of all students during the ongoing health crisis, via an online learning platform in addition to broadcasting classes on national television channels. It also comes as part of UNDP's global call to action: "Solidarity against COVID-19: Together, we are just one" which aims to encourage communities to support local solutions to the challenges posed by COVID-19 in seven Arabic countries.

For additional information about the campaign and how to make donations, please visit the campaign platform (www.togetherasone.co) or contact registry.ma@undp.org.